

NORTH CAROLINA "A Good Place to Live"

A Well Balanced State



NATURAL corollary to a good place to live is one in which to earn a good living; statistics and experience prove North Carolina to be both.

This "evenly balanced State," as it has been called, furnishes adequate opportunities for making a living in its cities, in its prosperous towns, villages, and in its rural districts. North Carolina's distinctive mode of living, in uncongested cities and towns and in the country, is made possible, as in no other State in the Union, by the unrivalled facilities of its network of railroads, fine highways and super-power distribution systems.

It has been claimed that North Carolina has a greater proportion of its population located in prosperous, attractive towns of five thousand, or less, population than any other up-to-date, industrial State in the Union. The rural districts are almost equally blessed with super communications and conveniences which are tending to diversify farms and add to the State's two great staple crops of cotton and tobacco.

Some of the industrial and agricultural developments in North Carolina are so unique and interesting as to warrant mention in our quest of "a good place to live."

To illustrate the helpful attitude of the communities and their Chambers of Commerce, we find in one town of fifteen thousand population a substantial brick building, with power connection, which they term an "Industry Incubator," in which new industries may be "hatched out and brooded" until they can go out into the big business world to "scratch" for themselves. Other



NORTH CAROLINA'S MAGNIFICENT CUSTOMS HOUSE AT WILMINGTON